

Liberty Cares Committee: Exciting Plans for 2024!

Outreach Game Plan:

- Shifting from site-focused to company-wide initiatives
- Liberty Cares manages the planning of our outreach efforts, allowing sites to focus on daily operations.
- Open support for any site that wants to participate in individual site volunteer or outreach efforts

Quarter 1 Focus: Employee Health & Wellness

Company Wide Step Challenge Starting Soon! Free, Fun, Easy-Win Prizes

Quarter 1: Step Challenge. Compete individually and against other sites for prizes!

Step Challenge Details:

- Q1 Focus: Employee Health & Wellness
- Dates: March and April Challenges (one challenge each month)
- Format: Individual rankings, group competitions for each challenge (see more information below)
- Compete against other sites: When you enroll in a step challenge on the YuMuuv app, you automatically enroll in both the individual and group challenges.
- March: Region vs Region
- April: Site vs Site

Individual Challenge:

- Compete individually against all participants
- Top 3 individual steppers win prizes

Group Challenge:

- Automatically enrolled by selecting site and region during sign-up
- Ranking based on average steps
- The group with the highest average steps wins the prize (site and region size will not affect the overall results)

SAVE THE DATES:

- YuMuuv Interest Teams Meeting: **Wednesday 2/14 at 3 pm EST**
- **Meet Mike Shuck**, Teacher and Fitness Guru -TEAMS Meeting, **Monday 2/19**
- YuMuuv March Step Challenge: Getting Logged In TEAMS Meeting: **Wednesday 2/21 at 3 pm EST**
- YuMuuv March Step Challenge: **March 1 – March 31**
- YuMuuv April Step Challenge: **April 1 – April 30**
- YuMuuv April Step Challenge: Getting Logged In TEAMS Meeting: **Wednesday 3/20 at 3 pm EST**

Miss a meeting? Find recordings & more resources here:
ESG at Liberty Tire - Home ([sharepoint.com](#))

Questions? - Contact Millicent Poole @ mpoole@libertytire.com
910-890-2713 or Leah Watkins @ lwatkins@imcoutdoorliving.com



Cares



Stronger Together - Let's Walk Together Around the Globe!



- Scan QR code to download the YuMuuv app
- Register your account using this code: **Liberty2024**
- Connect your wearable device



Scan this QR code to connect your wearable device



Scan this QR code to review the YuMuuv user manual