

# You Are Invited

## WEDNESDAY, AUGUST 15, 2012

# Recycle WISCONSIN: 2012 REDUCE. REUSE. REFOCUS.



### Durable. Eco-Friendly... And Cost Effective.

Liberty Tire Recycling invites you to the Modified Asphalt Research Center (MARC) at the University of Wisconsin - Madison to learn from experts whose innovative applications of rubberized asphalt has created a renewed focus on cost savings and sustainable sourcing.

### TOPICS:

#### **Sustainable Asphalt Pavements: An Industry Perspective**

Learn firsthand from a paving professional about asphalt manufacturing, applications, surface treatments and quality control.

#### **End of Life Tires in Wisconsin**

Get an overview of the waste tire situation in Wisconsin from an expert with the Wisconsin Department of Natural Resources.

#### **Wisconsin Experience with Rubber**

Discover how rubberized asphalt has been used and tested in Wisconsin over the years.

#### **Rubberized Asphalt**

Learn about the advantages of rubberized asphalt, from enhanced safety and reduced tire noise to better crack resistance and cost savings.



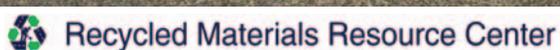
# Liberty

TIRE RECYCLING

[FULL AGENDA](#)

[RSVP](#)

Click here to RSVP to  
Elizabeth Bacheson  
or call 412.642.7700.



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### AGENDA:

Room 1025  
Engineering Centers Building  
University of Wisconsin - Madison  
1550 Engineering Drive  
Madison, WI 53705

- 8:30 am**..... Registration
- 9:00 am** ..... Welcome and Introductions
- 9:15 am** ..... Sustainable Asphalt Pavements
- 9:45 am** ..... End of Life Tires in Wisconsin
- 10:15 am** ..... MARC/RMRC Overview
- 10:45 am** ..... Break
- 11:00 am** ..... Wisconsin Experience with Rubber
- 11:30 am** ..... Rubberized Asphalt
- Noon** ..... Lunch
- 1:00 pm**..... MARC Lab Tour
- 1:50 pm**..... Q&A – Next Steps
- 2:00 pm**..... Adjourn

Please RSVP by Wednesday, August 8 to Elizabeth Bacheson at 412.642.7700 or [elizabeth.bacheson@elias-savion.com](mailto:elizabeth.bacheson@elias-savion.com).

### NEARBY HOTELS

**Campus Inn**  
601 Langdon St.  
Madison, WI  
608.257.4391

**Wisconsin Union Hotel**  
1308 W Dayton St.  
Madison, WI  
608.263.2600

**Hotel Red**  
1501 Monroe St.  
Madison, WI  
608.819.8228



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