



FOR IMMEDIATE RELEASE

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Liberty Tire Recycling, Keep Atlanta Beautiful and City of Atlanta Tire Commission Join Forces for Large-Scale Tire Round Up on April 28

– Tire Collections will Begin at 9 a.m. at 365 Cleveland Rd. in Atlanta –

PITTSBURGH, Pa., April 23, 2012 – [Liberty Tire Recycling](#), the premier provider of tire recycling services in North America, is pleased to partner with Keep Atlanta Beautiful and the City of Atlanta Tire Commission, an initiative of the Atlanta City Council, to hold the 2012 City of Atlanta Tire Round Up event from **9 a.m. to 5 p.m. Saturday, April 28, 2012**. During this time, tires will be collected and recycled throughout seven of Atlanta’s districts as part of an ongoing effort to control and minimize illegal tire dumping throughout the city. Tire collections will take place at a host of locations across the city, beginning at **9 a.m. at 365 Cleveland Rd., Atlanta, GA, 30354**.

“Illegal tire dumping continues to be a widespread concern for residents and businesses across Atlanta’s neighborhoods,” said Dewey Grantham, Jr., regional manager for Liberty Tire Recycling. “We are excited to team up with Keep Atlanta Beautiful and the City of Atlanta Tire Commission to hold this large-scale round up event, and through our efforts we hope to collect and reclaim these tires to improve the quality of life in our communities. Last month, Liberty Tire Recycling held a tire round up event and collected more than 3,500 tires. This latest event encompasses even more collection sites across the city, so we look forward to substantially surpassing the number of tires collected last time.”

Once the tires are collected on Saturday, they will be taken to Liberty Tire Recycling’s Atlanta facility for processing. The rubber from these tires will be utilized to create eco-friendly products such as alternative fuels and rubber mulch for landscaping and playgrounds.

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Liberty Tire Recycling, Keep Atlanta Beautiful and City of Atlanta Tire Commission Join Forces for Large-Scale Tire Round Up on April 28 (cont.)

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For more information on Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 140 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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