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Liberty Tire Recycling, Georgia State University and ECO-Action to Collect More Than 1,000 Tires from Atlanta Neighborhoods on March 10

– Pre-Event News Conference to Take Place on March 8 at 510 Cohen Street SW in Atlanta –

PITTSBURGH, Pa., March 7, 2012 – [Liberty Tire Recycling](#), the premier provider of tire recycling services in North America, is pleased to partner with the Center of Excellence for Health Disparities Research at Georgia State University’s Institute of Public Health and ECO-Action, an Atlanta-based non-profit organization, to host a community tire round-up event from **9 a.m. to 1 p.m. Saturday, March 10, 2012**. More than one thousand tires have been illegally dumped throughout neighborhoods in the City of Atlanta, and will be collected for recycling during this time. Liberty Tire Recycling representatives and other volunteers will kick-off tire collections at 510 Cohen St., Atlanta, GA 30310 and pick up tires at several other locations.

“Illegal tire dumping has been an ongoing occurrence across the Atlanta area. Abandoned tires left in parks, yards and wooded areas have become a challenge to remove and an environmental concern for residents and businesses alike,” said Dewey Grantham, Jr., regional manager for Liberty Tire Recycling. “At Liberty Tire Recycling, we are pleased to do our part to collect and reclaim these tires to keep them out of our communities and landfills.”

Once the tires are collected on Saturday, they will be taken to Liberty Tire Recycling’s Atlanta facility for recycling. The rubber from these tires will be utilized to create such eco-friendly products such as alternative fuels and rubber mulch for landscaping and playgrounds.

“ECO-Action is committed to working with vulnerable communities to ensure safe and healthy environments. This tire roundup is one step toward this goal,” said Dr. Yomi Noibi, executive director of Environmental Community Action, Inc. (ECO-Action).

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Liberty Tire Recycling, Georgia State University and ECO-Action to Collect More Than 1,000 Tires from Atlanta Neighborhoods on March 10 (cont.)

– Pre-Event News Conference to Take Place on March 8 at 510 Cohen Street SW in Atlanta–

EDITORS/REPORTERS: On Thursday, March 8, 2012, community leaders will host a news conference at 10:00 a.m. at 510 Cohen Street SW, Atlanta, GA 30310, where over 200 tires have been illegally dumped. Tires at this location will be collected by Liberty Tire Recycling during Saturday's community tire round-up event. Members of the media are welcome to attend the news conference event and Saturday's community tire round-up event.

For more information on Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 140 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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