



**FOR IMMEDIATE RELEASE**

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**Liberty Tire Recycling's Dick Gust Appointed to Environmental Advisory Council**  
*– Gust to Serve as Co-Chairman for New, Green Tire Industry Organization –*

**PITTSBURGH, February 2, 2010** – Pittsburgh-based [Liberty Tire Recycling](http://www.libertytire.com), the premier provider of tire recycling services in the United States, is pleased to announce the appointment of Dick Gust as co-chairman for the newly-formed Environmental Advisory Council (EAC) of the Tire Industry Association (TIA). In his role with the EAC, Gust will help oversee the 12-member organization, which was designed to provide strategic information, advisory services, educational programs and governmental assistance to promote green operations and environmental awareness throughout the tire industry. Gust serves as president, national accounts at Liberty Tire Recycling.

“Dick is truly an advocate for green practices and initiatives within the tire industry and we are proud of his recent appointment to the EAC,” said Jeffrey Kendall, chairman and CEO of Liberty Tire Recycling. “Liberty Tire is at the forefront of tire recycling innovation, and we are proud to have employees like Dick who can act as catalysts for change and as advocates for best practices throughout the industry.”

The EAC replaces the Tire and Rubber Recycling Industry Council. The new council will work to encourage TIA members and others in the tire industry to be more energy efficient in their operations, reduce waste, ensure safety and reuse, repair or recycle tires as much as possible.

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(cont.)**

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Gust joins the EAC with a variety of prior leadership roles and awards. He served as past chairman of the Tire and Rubber Recycling Advisory Council, is a 16-year board member of the Tire Industry Association and served as past president of the Tire Industry Association. Gust's previous honors include the Industry Leadership Award from the International Tire and Rubber Association and the Governor's Corporate Recycling Award from the State of Illinois.

For more information on Liberty Tire Recycling, visit [www.libertytire.com](http://www.libertytire.com).

**About Liberty Tire Recycling**

Liberty Tire Recycling is the premier provider of tire recycling services in the U.S. By reclaiming almost one-third of the nation's tire waste, Liberty Tire transforms millions of discarded tires into raw materials for innovative, sustainable products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit [www.libertytire.com](http://www.libertytire.com).

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