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**Liberty Tire Recycling to Share its Message of Sustainability at the
2011 Synthetic Turf Council Spring Membership Meeting**

— Tire Recycler to Serve as Exhibitor at Event —

PITTSBURGH, March 2, 2011 – [Liberty Tire Recycling](http://libertytire.com), the premier provider of tire recycling services in North America, will highlight its role in creating safe, sustainable synthetic turf fields across the country when it serves as an exhibitor at the 2011 Synthetic Turf Council (STC) Spring Membership Meeting. The event is being held at the Arizona Grand Resort in Phoenix, Arizona on March 7, 8, and 9.

“The spring sports season is about to get under way at schools, colleges and universities across the nation,” said Jeffrey Kendall, CEO of Liberty Tire Recycling. “At Liberty Tire Recycling, we are a proud partner in creating synthetic turf athletic fields that serve as places for play and competition. Fields made of synthetic turf and recycled rubber are eco-friendly, easier to maintain and safer.”

At a network of production facilities across North America, Liberty Tire Recycling transforms scrap tires into crumb rubber, which can be used as infill for synthetic turf and paving for running tracks. Athletic surfaces made of crumb rubber can increase safety by providing cushioning and springiness. They also dry more quickly than natural turf, drain excess moisture, reduce dust and mud, and minimize freezing.

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Liberty Tire Recycling to Share its Message of Sustainability at the 2011 Synthetic Turf Council Spring Membership Meeting (cont.)

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“A recent study conducted by the Synthetic Turf Council estimated that the total amount of synthetic turf installed in North America conserves more than three billion gallons of water and eliminates close to a billion pounds of harmful fertilizers and pesticides,” Kendall added.

“Liberty Tire Recycling is proud to have supplied the crumb rubber for athletic fields at some of North America’s premier universities, including Harvard University, Carnegie Mellon University, University of Michigan, Ohio State University and the University of Pittsburgh.”

Founded in 2003, the Synthetic Turf Council is a non-profit association dedicated to serving as a resource for trustworthy information about synthetic turf. The organization’s objective is to encourage, promote and facilitate better understanding among all parties involved in the manufacture, selection, delivery and use of today's synthetic turf systems.

For more information about Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 110 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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