



Liberty
TIRE RECYCLING

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**Liberty Tire Recycling to Serve as an Exhibitor at
the 2010 ISRI Convention and Exposition**
— *Company Executive Also Serving as Moderator for a Workshop* —

PITTSBURGH, May 3, 2010 – Pittsburgh-based [Liberty Tire Recycling](#), the premier provider of tire recycling services in the United States, is pleased to announce its participation in the **2010 Institute of Scrap Recycling Industries (ISRI) Convention and Exposition** (May 4-8 at the San Diego Convention Center). The ISRI annual convention is the world’s largest scrap recycling industry tradeshow.

“From rubberized asphalt and rubber mulch to safer playground surfacing and synthetic athletic fields, recycled rubber is the raw material that goes into producing smart, sustainable products for the marketplace,” said Jeffrey Kendall, CEO of Liberty Tire Recycling. “The ISRI Convention is the leading industry event among companies with products and services important to recycling, and Liberty Tire Recycling looks forward to being a part of this year’s convention.”

In addition to Liberty Tire Recycling’s exhibit at the conference, Brad Pittam, general manager of LTR Products, a subsidiary of Liberty Tire Recycling, will be serving as the moderator for “Markets for Recycled Rubber Surfacing,” a workshop being offered at the conference on Thursday, May 6 at 11:15 a.m. LTR Products recently launched [Pinnacle Rubber Mulch](#), an innovative alternative to traditional wood mulch for landscaping and playground surfacing.

— more —

**Liberty Tire Recycling to Serve as an Exhibitor at
the 2010 ISRI Convention and Exposition (cont.)**
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The 2010 ISRI Convention and Exposition explores recent success in the scrap recycling industry, celebrates economic progress during the past year and works to define success in the coming decade. Workshops and general sessions will aim to arm attendees with information on new tools and technologies that will be the keys to success in participants' business operations.

The Liberty Tire Recycling exhibit will be located at **Booth 101-103**. For more information about Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 100 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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