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Contact: Jeff Donaldson
412-642-7700
jeff.donaldson@elias-savion.com

**Liberty Tire Recycling to Highlight Eco-Friendly, Sustainable Solutions at the
Tire Industry Association’s Environmental Symposium**
– *Company to Engage Attendees at Show in Ocean City, MD from September 29 to October 2* –

PITTSBURGH, September 23, 2010 – Pittsburgh-based [Liberty Tire Recycling](http://www.libertytire.com), the premier provider of tire recycling services in North America, will highlight its eco-friendly, sustainable solutions at the **Tire Industry Association (TIA)**’s upcoming **Environmental Symposium**, which will be held at the Ocean City Convention Center in Ocean City, MD from **September 30 to October 2**.

“We are pleased to participate in this year’s Environmental Symposium, which enables us to have a presence among key stakeholders across the tire and rubber recycling industries,” said Jeffrey Kendall, CEO of Liberty Tire Recycling. “The recycled rubber produced by Liberty Tire Recycling enables the creation of a host of eco-friendly products such as crumb rubber, rubber mulch, rubberized asphalt and tire derived fuel (TDF), all of which have countless applications. They also enable companies to reach their conservation goals.”

Following 15 years of serving the educational needs of the tire and rubber recycling industry, TIA has formalized and expanded this commitment into a larger initiative. The Environmental Symposium captures TIA’s commitment to sustainable practices with a strong educational program, exhibits and networking opportunities to help companies incorporate sustainable green practices into their facilities and operations. The Environmental Symposium will bring together business and technology innovators, investors, corporate and government green product purchasers, scrap tire program managers, recycling officials and more.

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Liberty Tire Recycling to Highlight Eco-Friendly, Sustainable Solutions at the Tire Industry Association’s Environmental Symposium (cont.)

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Representatives from Liberty Tire Recycling will be at the company’s booths (#800 and #801) in the exhibit hall.

For more information on Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 110 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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