



**FOR IMMEDIATE RELEASE**

**Contact:** Jeff Donaldson  
412-642-7700  
[jeff.donaldson@elias-savion.com](mailto:jeff.donaldson@elias-savion.com)

**Liberty Tire Recycling to Highlight Benefits of Rubberized Asphalt at Southeastern Association of State Highway and Transportation Officials Meeting**

*– Event to be held August 20-24 in Louisville, KY –*

**PITTSBURGH, August 17, 2011** – Pittsburgh-based [Liberty Tire Recycling](#), the premier provider of tire recycling services in North America, will underscore the features and benefits of rubberized asphalt at the upcoming 2011 Annual Meeting of the Southeastern Association of State Highway and Transportation Officials (SASHTO). The company is serving as an exhibitor at the show (**Booth #15**), which will take place from August 20-24 at The Galt House Hotel & Suites in Louisville, KY. More than 1,000 transportation officials will be in attendance to showcase their materials, technology and professional services.

“Municipalities across the country are constantly facing shrinking budgets and are looking for ways to trim costs while still maintaining proper treatment of their roads,” said Jeff Kendall, CEO of Liberty Tire Recycling. “At Liberty Tire Recycling, we are pleased to have a presence at SASHTO to demonstrate how rubberized asphalt offers value to cities and towns. It is an eco-friendly, cost-effective alternative to traditional paving material.”

Liberty Tire Recycling is helping to make many of the nation’s highways and roadways safer and more durable through the creation of rubberized asphalt. The company provides crumb rubber to a host of municipalities and states. Paving contractors then mix the crumb rubber with traditional asphalt to produce a high-performance alternative to traditional paving materials. Rubberized asphalt resists cracking and rutting, it improves skid resistance, and it makes for a quieter ride. It also decreases maintenance costs and provides an outlet for scrap tires that may have otherwise ended up in a landfill.

— more —

**Liberty Tire Recycling to Highlight Benefits of Rubberized Asphalt at  
Southeastern Association of State Highway and Transportation Officials Meeting  
(cont.)**

*– Event to be held August 20-24 in Louisville, KY –*

For more information about Liberty Tire Recycling and the company's rubberized asphalt, visit [www.libertytire.com](http://www.libertytire.com).

The Southeastern Association of State Highway and Transportation Officials (SASHTO) was established to encourage a balanced transportation system across the southeast United States. The departments of transportation from Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, Virginia and West Virginia are the member states of SASHTO. The organization works to study the various materials, methods of construction and maintenance, discusses common problems experienced with transportation facilities, and works to exchange ideas and evaluate programs within the aviation, highway, rail, transit and water modes of transportation.

**About Liberty Tire Recycling**

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 130 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit [www.libertytire.com](http://www.libertytire.com).

###