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Liberty Tire Recycling to Clean Up Illegal Tire Dump at Site of Atlanta-Area Arts Center

- Tire Recycler Responds to Call for Help from Local Nonprofit Facing a Dilemma -

PITTSBURGH, May 16, 2011 – Pittsburgh-based <u>Liberty Tire Recycling</u>, the premier provider of tire recycling services in North America, is donating its tire collection and reclamation services to help an Atlanta-area community center facing a dilemma. Crews from the company's plant in Atlanta will collect and recycle as many as 1,000 scrap tires that were illegally dumped on the property of The Arts Exchange (750 Kalb Street, SE, Atlanta, GA). The reclamation will take place at **10 a.m. on Tuesday, May 17, 2011**.

"The warmer months are upon us, and abandoned tire piles can be a haven for vermin and insects. They can also cause a fire hazard. The Arts Exchange certainly doesn't want to face such a situation when they host outdoor activities for children," said Dewey Grantham, regional sales manager for Liberty Tire Recycling. "When the center contacted us to tell us what they were facing, we were happy to offer our assistance at no charge."

Employees at The Arts Center have been working to resolve the situation since they discovered the tire piles last fall. When they began making inquiries into how to remove the tires, they learned that the center may be charged as much as \$2 per tire to have the scrap tires removed. This would have resulted in thousands of dollars in costs.

Liberty Tire Recycling to Clean Up Illegal Tire Dump at Site of Atlanta-Area Arts Center (cont.)

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"We are a nonprofit arts center that aims to provide affordable work space for visual and performing artists. Our tenants include African dance companies, an online digital arts magazine, and a youth steel band," said Lisa Tuttle, member of the board of directors for The Arts Exchange and a studio artist. "As you might imagine, we have limited resources. We are pleased that Liberty Tire is willing to perform this service to us and to the community at no cost."

Once the tires are collected, Liberty Tire Recycling will grind the tires into crumb rubber, which is a component in a host of eco-friendly products on the market today. Those products include rubber mulch for landscaping and playgrounds; infill for synthetic athletic fields; and rubberized asphalt, which is used by municipalities across the country to make roads more durable and safer.

"Liberty Tire Recycling has a well-deserved reputation for remediating illegal tire dumps across the country. Since the company's founding, we have cleaned up more than 150 dump sites littered with nearly 40 million scrap tires," said Jeff Kendall, CEO of Liberty Tire Recycling. "We are hoping that a few hours of work at The Arts Exchange will go a long way toward creating a safer environment for the people who rely on the center."

For more information on Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 130 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.