



FOR IMMEDIATE RELEASE

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Liberty Tire Recycling Sponsors Summer River Cleanup Events in Pennsylvania's Clinton and Lycoming Counties

– Tire Recycler Supports Non-Profit Specializing in Waterway Tire Removal –

PITTSBURGH, July 19, 2011 – Pittsburgh-based [Liberty Tire Recycling](#), the premier provider of tire recycling services in North America, is pleased to announce its sponsorship of four large-scale river cleanup events in the coming months for Clinton County CleanScapes (CCC), a non-profit organization dedicated to helping citizens clean up the waterways and landscapes in Pennsylvania's Clinton and Lycoming counties. Here is a breakdown of the summer cleanup events and their locations:

- **July 23:** West Branch Susquehanna River – 8th Annual West Branch River Cleanup (Woodward Township, Lock Haven, Clinton County, PA)
- **August 5:** Bald Eagle Creek: 2nd Annual Tire Removal Float (Castanea, Clinton County, PA)
- **August 13:** West Branch Susquehanna River – 5th Pine Creek to Jersey Shore (Jersey Shore, Lycoming County, PA)
- **September 10:** West Branch Susquehanna River – 3rd Annual Great Island Adventure, (Woodward Township, Lock Haven, Clinton County, PA)

“At Liberty Tire Recycling, we are pleased to be able to support CCC in these upcoming tire cleanup events,” said Kurt Meyer, vice president of sales and marketing for Liberty Tire Recycling. “CCC does important work, and we applaud them for their efforts across Clinton and Lycoming counties in recovering thousands of scrap tires that sit at the bottoms of our streams and rivers. Those tires might otherwise end up in a landfill.”

Liberty Tire Recycling Sponsors Summer River Cleanup Events in Pennsylvania’s Clinton and Lycoming Counties (cont.)

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“We are thrilled that Liberty Tire Recycling has chosen to support us in our upcoming cleanup events as we work to provide our community members and visitors with a safer and more viable place to live, work and play,” said Elisabeth McCoy, project director for CCC. “CCC strives to take on the most challenging of sites, and to the best of our knowledge, we are the only organization in Pennsylvania that specializes in annual waterway tire removal events.”

In its 11 years of service to Clinton and Lycoming counties, CCC has hosted 81 cleanup events, worked with more than 2,000 volunteers, removed 913 tons of waste, recovered 7,316 tires and removed nearly 21 tons of scrap metal.

Liberty Tire Recycling reclaims more than 130 million tires annually throughout the U.S. and Canada, creating about 1.5 billion pounds of recycled rubber for smart, sustainable products. For more information about Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 130 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

About Clinton County CleanScapes

Empowering Pennsylvanians to make our communities clean and beautiful is the shared mission between Clinton County CleanScapes and their state affiliate, Keep Pennsylvania Beautiful. In 2004, CCC expanded their civic programming and launched summertime community river cleanup events with Sunken Treasure Scuba Center PADI Master Scuba Instructor Rich Best. These outdoor recreational experiences provide waders, paddlers and divers with safe and rewarding opportunities to revive their community’s most valuable asset-their local waterway. To learn more, visit www.clintoncountypa.com.

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