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**Liberty Tire Recycling Helps Make Play Set Wish Come True for Special Local Boy**  
– *Company Donates its Pinnacle Rubber Mulch to Make-A-Wish Foundation®* –

**PITTSBURGH, August 24, 2010** – Much like other kids his age, 11-year-old Kyle Dempsey of Pittsburgh, Pennsylvania loves to swing and play. However, due to his medical condition, Kyle could be seriously injured if he fell on the playground, and having a safe environment in which to play is crucial. Pittsburgh-based [Liberty Tire Recycling](#), the premier provider of tire recycling services in the United States, recently worked with the Make-A-Wish Foundation® of Greater Pennsylvania and Southern West Virginia to grant Kyle his wish – his very own swing set.

“When we heard about Kyle’s wish, we wanted to make his dream a reality, so we donated Pinnacle Rubber Mulch to be used as the safety surfacing for his swing set,” said Jeffery Kendall, CEO of Liberty Tire Recycling. “We are so pleased that the combined efforts of Liberty Tire Recycling and the Make-A-Wish Foundation gave a wonderful boy the opportunity to laugh and play in his own backyard, on his own swing set.”

Manufactured by Liberty Tire Recycling, Pinnacle Rubber Mulch is made from recycled scrap tires. The rubber mulch is superior to its wood counterpart as a playground surface. In fact, a six-inch layer of Pinnacle Rubber Mulch will cushion a child’s fall from as high as 16 feet. Moreover, because of its durability over time, the rubber mulch is expected to remain bright and plush for as long as 10 years.

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## **Liberty Tire Recycling Helps Makes Play Set Wish Come True for Special Local Boy (cont.)**

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“We’re very grateful for companies like Liberty Tire Recycling,” said Judith Stone, president and CEO, Make-A-Wish Foundation of Greater Pennsylvania and Southern West Virginia.

“Because of their generosity, Kyle can swing, slide, and climb knowing that he’ll be safe.”

For more information about Liberty Tire Recycling, please visit [www.libertytire.com](http://www.libertytire.com). For more information about Pinnacle Rubber Mulch, please visit [www.ltrproducts.com](http://www.ltrproducts.com).

### **About Liberty Tire Recycling**

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 110 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit [www.libertytire.com](http://www.libertytire.com).

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