



**FOR IMMEDIATE RELEASE**

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**Liberty Tire Recycling Expert to Serve as a Featured Speaker at  
2011 American Public Works Association (APWA) National Convention**

*– Doug Carlson to Demonstrate Benefits of Rubberized Asphalt to Attendees –*

**PITTSBURGH, August 29, 2011** – Pittsburgh-based [Liberty Tire Recycling](http://www.libertytire.com), the premier provider of tire recycling services in North America, is pleased to announce that **Doug Carlson**, vice president of asphalt products, will serve as a speaker at the 2011 American Public Works Association's (APWA) International Public Works Congress & Exposition. The convention takes place from September 18 to 21 at the Colorado Convention Center in Denver, Colorado.

Titled "Cost Benefits, Durability Pave Way for Use of Rubberized Asphalt," Carlson's presentation is scheduled for **11:00 a.m. on Monday, September 19 at Booth #1819** on the exhibition floor. Carlson will discuss the use of rubberized asphalt as a means for public works decision makers to save money on road maintenance and to increase road durability.

"With municipalities across the country facing significantly decreased budgets and public works officials looking for ways to trim costs, rubberized asphalt offers an eco-friendly, cost-effective alternative to traditional paving materials," said Doug Carlson, vice president of asphalt products, Liberty Tire Recycling. "Rubberized asphalt is proven to resist cracking and rutting, enhance traffic safety, reduce splash and spray in wet conditions, and reduce highway noise. As a result of its increased durability, rubberized asphalt requires less construction and maintenance costs than traditional asphalt, which results in significant savings of both time and money for public works departments, local governments and municipalities."

Liberty Tire Recycling will also serve as an exhibitor at the show (**Booth #1424**).

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Liberty Tire Recycling is helping to make many of the nation's highways and roadways safer and more durable through the creation of rubberized asphalt. The company provides crumb rubber to a host of municipalities and states. Paving contractors then mix the crumb rubber with traditional asphalt to produce a high-performance alternative to traditional paving materials.

For more information about Liberty Tire Recycling and the company's rubberized asphalt, visit [www.libertytire.com](http://www.libertytire.com).

APWA works to develop and support the people, agencies, and organizations that plan, build, maintain and improve communities. For more than 100 years, APWA's International Public Works Congress & Exposition is the leading industry event for public works professionals from all over the world. This year's 2011 conference will feature nearly 125 educational sessions covering topics from transportation, solid waste, construction, fleet, facilities, grounds, environment, sustainability, water, streets and roads and more.

**About Liberty Tire Recycling**

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 130 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit [www.libertytire.com](http://www.libertytire.com).

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