



FOR IMMEDIATE RELEASE

Contact: Jeff Donaldson
412-642-7700
jeff.donaldson@elias-savion.com

**Liberty Tire Recycling Becomes First and Only Synthetic Turf
Infill Product Manufacturer to Receive GREENGUARD Certification**

— Recycled Rubber Proven to be Low-Emitting Through Rigorous Testing, Adherence to Strict Standards —

PITTSBURGH, September 20, 2011 – [Liberty Tire Recycling](#), the premier provider of tire recycling services in North America, has become the first and only company to achieve GREENGUARD Synthetic Turf Components Certification from the GREENGUARD Environmental Institute, an unbiased third-party organization that strives to improve public health and quality of life through programs that reduce chemical exposure and improve indoor air quality. All products certified by GREENGUARD are rigorously tested to ensure they meet a series of strict chemical emissions standards based on established criteria from key public health agencies.

“Liberty Tire Recycling is excited to be manufacturing the first and only synthetic turf infill product to receive GREENGUARD Synthetic Turf Components Certification,” said Jeffrey Kendall, CEO of Liberty Tire Recycling. “This recognition gives credence to Liberty Tire Recycling’s dedication to the health of its customers and preservation of the environment. We have always made safety our top priority, and the GREENGUARD Synthetic Turf Components Certification verifies that our infill products are environmentally preferable and sustainable.”

Synthetic turf infill manufactured at the following Liberty Tire Recycling production plants has received GREENGUARD Synthetic Turf Components Certification: Calhoun, Georgia; Braddock, Pennsylvania; Salt Lake City, Utah; Des Moines, Iowa; Port St. Lucie, Florida; and Brunner, Ontario, Canada.

– more –

Liberty Tire Recycling Becomes First and Only Synthetic Turf Infill Product Manufacturer to Receive GREENGUARD Certification (cont.)

— Recycled Rubber Proven to be Low-Emitting Through Rigorous Testing, Adherence to Strict Standards —

The GREENGUARD Synthetic Turf Components Certification ensures that synthetic turf components meet stringent, third-party requirements for chemical emissions, lead content, and heavy metal migration. The certification is based, in part, on the Consumer Product Safety Improvement Act, European toy safety standard criteria for heavy metals, and the California Office of Environmental Health Hazard Assessment’s Chronic Reference Exposure Levels for volatile organic compounds.

“As a supplier of GREENGUARD Synthetic Turf Certified Components, Liberty Tire Recycling is providing a more environmentally preferable product to their customers,” said Dr. Marilyn Black, founder of the GREENGUARD Environmental Institute. “By using these surfaces manufactured by Liberty Tire Recycling, customers and end users can have peace of mind knowing that their risk of chemical and heavy metal exposure has been reduced significantly.”

For more information about Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 130 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

About GREENGUARD

The GREENGUARD Synthetic Turf Components Certification applies to the individual components that comprise a whole synthetic turf system: primary backing, secondary backing, fiber, infill, e-layer, and adhesive. The GREENGUARD Synthetic Turf Systems Certification applies to the system’s components as an aggregate. Each certification is managed and awarded by the GREENGUARD Environmental Institute, an organization that aims to protect human health and improve quality of life by enhancing indoor air quality and reducing exposure to chemicals and other pollutants. For more information, visit www.greenguard.org/.

###