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**LTR Products Exhibits Cost-Effective, Sustainable Mulch Alternative
to Retail Real Estate Professionals at RECon 2012**

— LTR Products to Showcase Pinnacle Rubber Mulch During Largest Real Estate Convention —

PITTSBURGH, April 25, 2012 — [LTR Products](#), manufacturers of [Pinnacle Rubber Mulch](#), is pleased to offer real estate professionals attending RECon 2012 a cost-effective and sustainable alternative to wood mulch for landscaping. During the conference, (May 20-23, 2012, Las Vegas, Nevada) attendees can learn more about the economic and environmental benefits of Pinnacle Rubber Mulch.

“Pinnacle Rubber Mulch is the natural looking mulch that lasts 12 years,” said Brad Pittam, general manager of LTR Products. “Owners and operators of commercial properties now have an alternative to wood mulch that stays fresh looking while greatly reducing annual maintenance. This translates into a fast return on investment, saving up to 65 percent during a nominal five-year period when it is compared to the annual expense of replenishing wood mulch. This cost-savings is a great benefit for owners of multiple properties where site appearance is critical and budgets are constrained.”

Pinnacle Rubber Mulch is also a better choice for the environment. Manufactured from recycled scrap tires, Pinnacle Rubber Mulch saves trees from the shredder and keeps millions of scrap tires out of the waste stream. Pinnacle Rubber Mulch can help building projects earn LEED (Leadership in Energy and Environmental Design) credits in categories including Recycled Content, Regional Materials, Stormwater Design and Water Efficient Landscaping. LEED recognizes structures that achieve excellence in environmental responsibility, and LEED-certified buildings use as little energy as possible to maintain a low-carbon footprint.

— more —

LTR Products Exhibits Cost-Effective, Sustainable Mulch Alternative to Retail Real Estate Professionals at RECon 2012 (cont.)

— *LTR Products to Showcase Pinnacle Rubber Mulch During Largest Real Estate Convention* —

RECon is the global convention for the shopping center industry and provides networking, and educational opportunities for retail real estate professionals from around the world. This year's convention is expected to draw more than 30,000 attendees and 1,000 exhibitors. RECon is the annual tradeshow for the International Council of Shopping Centers (ICSC), an organization that helps members develop their businesses through networking, education, research, information, and events.

During RECon 2012, LTR Products will be located at Booth #133 at the Las Vegas Convention Center.

For more information on Pinnacle Rubber Mulch, visit www.pinnaclerubbermulch.com.

About LTR Products

As a subsidiary of Liberty Tire Recycling, the premier provider of tire recycling services in North America., LTR Products is a creative outlet for advanced rubber-based products. Each year, LTR Products manufactures the raw materials from millions of discarded tires into innovative products such as Pinnacle Rubber Mulch, an eco-friendly alternative to traditional wood mulch. Along with Liberty Tire Recycling, the company maintains a nationwide network of processing plants and convenient shipping points. LTR Products is headquartered in Pittsburgh, PA. For more information, please visit www.ltrproducts.com.

About Pinnacle Rubber Mulch

Introduced by LTR Products in December 2009, Pinnacle Rubber Mulch is an innovative alternative to traditional wood mulch for landscaping and playground surfacing. Pinnacle Rubber Mulch saves money by remaining bright and plush for at least 12 years with minimal maintenance. It is resistant to wind and water erosion, bug and rodent infestation, fading caused by sunlight, and decomposition. Unlike wood mulch, Pinnacle Rubber Mulch does not compress, thereby providing a thick and luxurious base material for landscape beds. As safety surfacing, a six-inch layer of Pinnacle Rubber Mulch will cushion a child's fall from as high as 16 feet. For more information about Pinnacle Rubber Mulch, please visit www.pinnaclerubbermulch.com.

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