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LTR Products Exhibits Attractive, Long-Lasting Mulch Alternative to Building Owners and Operators Attending BOMA 2012

— Pinnacle Rubber Mulch Lasts for 12 Years —

PITTSBURGH, June 21, 2012 — [LTR Products](#), a subsidiary of Liberty Tire Recycling, is pleased to showcase its premier landscaping product, [Pinnacle Rubber Mulch](#), to building management professionals attending the 2012 Building Owners and Managers Association (BOMA) International Conference. During the conference, (June 24-26, 2012, Seattle, WA) attendees can learn more about how Pinnacle Rubber Mulch, a natural-looking mulch alternative that lasts 12 years, can greatly reduce annual maintenance costs by remaining fresh and plush year after year.

“Because of rising operations costs and constant maintenance, building owners and operators are looking for a sustainable and cost-effective alternative to wood mulch,” said Brad Pittam, general manager of LTR Products. “Pinnacle Rubber Mulch is a smarter landscaping solution for the built environment that helps building professionals save time and money without having to sacrifice aesthetic value.”

The upfront purchase of rubber mulch costs up to 65 percent less over a nominal five-year period when it is compared to the annual expense of replenishing wood mulch. In addition to being cost-effective, Pinnacle Rubber Mulch correlates closely with the growing demand in the marketplace for sustainable building product alternatives. Rubber mulch saves millions of trees from the shredder, and provides an outlet for the millions of scrap tires that are collected and processed each year.

— more —

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Pinnacle Rubber Mulch can also help building projects earn LEED (Leadership in Energy and Environmental Design) credits in categories including Recycled Content, Regional Materials, Stormwater Design and Water Efficient Landscaping. LEED recognizes structures that achieve excellence in environmental responsibility, and LEED-certified buildings use as little energy as possible to maintain a low-carbon footprint.

BOMA 2012 is the premier industry event for real estate professionals. During the conference, attendees have the opportunity to network with other professionals and learn more about the latest news and trends in property management from the industry's leading experts. Attendees will have the opportunity to attend educational sessions on topics such as operational performance, reducing costs, and technological innovations. They can also interact with more than 450 exhibitors that are showcasing the latest products and innovations during the conference.

During BOMA 2012, LTR Products will be located at Booth #937 at the Washington State Convention Center.

For more information on Pinnacle Rubber Mulch, visit www.pinnaclerubbermulch.com.

About LTR Products

As a subsidiary of Liberty Tire Recycling, the premier provider of tire recycling services in North America., LTR Products is a creative outlet for advanced rubber-based products. Each year, LTR Products manufactures the raw materials from millions of discarded tires into innovative products such as Pinnacle Rubber Mulch, an eco-friendly alternative to traditional wood mulch. Along with Liberty Tire Recycling, the company maintains a nationwide network of processing plants and convenient shipping points. LTR Products is headquartered in Pittsburgh, PA. For more information, please visit www.ltrproducts.com.

About Pinnacle Rubber Mulch

Introduced by LTR Products in December 2009, Pinnacle Rubber Mulch is an innovative alternative to traditional wood mulch for landscaping and playground surfacing. Pinnacle Rubber Mulch saves money by remaining bright and plush for at least 12 years with minimal maintenance. It is resistant to wind and water erosion, bug and rodent infestation, fading caused by sunlight, and decomposition. Unlike wood mulch, Pinnacle Rubber Mulch does not compress, thereby providing a thick and luxurious base material for landscape beds. As safety surfacing, a six-inch layer of Pinnacle Rubber Mulch will cushion a child's fall from as high as 16 feet. For more information about Pinnacle Rubber Mulch, please visit www.pinnaclerubbermulch.com.

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