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**FACT: Recycled Rubber Surfacing Lowers Risk of
Serious Injuries for Horses and Other Livestock**

– Experts Report Noticeable Improvement in Movement, Flexibility and Hoof Quality –

PITTSBURGH, May 5, 2011 – The equine performance industry reports noticeable improvement in movement, flexibility and hoof quality, and a reduction in fluid retention, when horses walk, trot and gallop on recycled rubber equine pavers. From the paddock area, to the wash stalls, to the barn corridors and beyond, environmentally-friendly rubber pavers and mats play a vital part in protecting horses and livestock across the country. Recycled rubber safety surfacing offers excellent shock absorption, exceptional durability, slip-resistance even when wet, and a beautiful environment that even controls bacteria and dust.

“Over the years, recycled rubber processed from scrap tires has become a useful material for a number of applications, including safety surfacing for horses and other livestock,” said Jeffrey Kendall, CEO of Liberty Tire Recycling, the premier provider of tire recycling services in North America. “The material offers many benefits to help reduce stress on leg muscles, ligaments, tendons and joints, which accounts for its widespread use within the equine industry.”

Because recycled rubber pavers are easier to clean, and clean more thoroughly, the material is more hygienic than other flooring materials – such as wood or concrete. Cow mats made from recycled tires are increasingly used in dairy barns throughout North America. Cow mats prevent calves from getting hurt when they fall on concrete barn floors, and the insulating properties reduce cold and humidity on concrete floors to help protect cows against rheumatism and fatigue. Recycled rubber is even installed on stable walls and columns for added protection.

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FACT: Recycled Rubber Surfacing Lowers Risk of Serious Injuries for Horses and Other Livestock (cont.)

– Experts Report Noticeable Improvement in Movement, Flexibility and Hoof Quality –

A special report by the Center for Equine Health at the University of California, Davis, reveals that synthetic horse track surfaces have the lowest values for vibration variables, which reduces the forces incurred by bones, joints, tendons and ligaments of the equine forelimb. The results of the report indicate that synthetic surfaces have significant potential for reducing musculoskeletal injuries in thoroughbred race horses.

Liberty Tire Recycling reclaims more than 130 million tires annually throughout the U.S. and Canada, creating about 1.5 billion pounds of recycled rubber for smart, sustainable products. For more information about Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 130 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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