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**FACT: Recycled Rubber Mulch Playground Surfacing
Provides Children with 16 Feet of Fall-Height Protection**
– Non-Toxic, Non-Staining Material Minimizes Airborne Dust and Particles –

PITTSBURGH, October 20, 2010 – A 6-inch layer of recycled rubber mulch will cushion a child’s fall from as high as 16 feet, providing up to 50 percent more fall-height protection than wood mulch using half of the material. The U.S. Consumer Product Safety Council reports that more than 150,000 children are injured in playground falls each year, which makes safety surfacing one of the most vital components of playground construction.

“Added to the superior safety characteristics, recycled rubber mulch will not decompose or compress, and is resistant to erosion caused by wind and water, as well as fading caused by sunlight,” said Jeffrey Kendall, CEO of Liberty Tire Recycling, the premier provider of tire recycling services in North America. “The long-lasting, low-maintenance properties of recycled rubber mulch provide a true value proposition while enhancing safety.”

Developers, parks and recreation directors, landscapers and others who choose recycled rubber mulch benefit in many ways. Rubber mulch is non allergenic, non-toxic and harmless to plants, pets and children. Moreover, rubber mulch is clean, minimizes airborne dust and particles, and does not splinter like wood mulch. Rubber mulch is a sustainable product made from recycled scrap tires that may otherwise end up in a landfill or a tire pile, providing an outlet to reuse millions of discarded tires and saving trees from being harvested and shredded.

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**FACT: Recycled Rubber Mulch Playground Surfacing
Provides Children with 16 Feet of Fall-Height Protection (cont.)**

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Recycled rubber mulch is an attractive, durable alternative to traditional wood mulch, and can save money over time. Replacing mulch every year becomes time consuming and expensive. Compared with the expense of annually applying wood mulch, the up-front purchase of rubber mulch actually costs up to 65 percent less over a nominal five-year period.

Liberty Tire Recycling reclaims more than 110 million tires annually throughout the U.S. and Canada, creating about 1.5 billion pounds of recycled rubber for smart, sustainable products. For more information about Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 110 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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