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**FACT: One Synthetic Turf Athletic Field Provides
an Outlet for Approximately 20,000 Recycled Tires**

– Crumb Rubber Infill Maximizes Traction, Drainage and Shock Absorption –

PITTSBURGH, December 1, 2010 – Crumb rubber derived from recycled tires enhances the performance of a variety of sports surfaces, providing infill for sports fields and paving for running tracks. Crumb rubber adds cushioning and springiness to protect athletes. Additionally, surfaces made from crumb rubber dry quickly, drain excess moisture, reduce dust and mud, and minimize freezing. Rain or shine, a field comprised of crumb rubber is always ready for action.

“The environmental benefit of a synthetic athletic field enhanced by crumb rubber infill is three-fold,” said Jeffrey Kendall, CEO of Liberty Tire Recycling, the premier provider of tire recycling services in North America. “Not only is the field providing an outlet for recycled rubber, but replacing a grass field with a synthetic material can save as much as 50,000 gallons of water each week during the peak growing season and eliminate the need for toxic pesticides and fertilizers.”

Crumb rubber is used in artificial turf fields between turf fibers to provide stability and resiliency. A single athletic field requires approximately 125 tons of crumb rubber, which saves about 20,000 tires from becoming part of landfills or stockpiles. According to the Synthetic Turf Council, artificial turf has been installed in approximately 4,500 fields, tracks and playgrounds in the United States. Synthetic turf was originally used in stadiums and on athletic fields for college and professional sports teams, but now is also used in municipal parks, golf courses, playgrounds and private residences.

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The rubberization of athletic surfaces offers many benefits to help prevent injuries and reduce stress on leg muscles, ligaments, tendons and joints. The specially designed infill with dust free rubber granules prevent “flyout,” “splashing,” and migration of the base so that traction, drainage and shock absorption are maximized.

Liberty Tire Recycling reclaims more than 110 million tires annually throughout the U.S. and Canada, creating about 1.5 billion pounds of recycled rubber for smart, sustainable products. For more information about Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 110 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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