



Liberty Tire Recycling earns GREENGUARD Synthetic Turf Certification for Infill produced by plants across North America

Company manufactures first and only synthetic turf infill to earn GREENGUARD Certification

January 22, 2013 - Liberty Tire Recycling, the premier provider of tire recycling services in North America, is the first and only company to achieve GREENGUARD Synthetic Turf Certification from the GREENGUARD Environmental Institute, an independent organization that strives to improve public health and quality of life through programs that reduce chemical exposure and improve indoor air quality.

All products certified by GREENGUARD are rigorously tested to ensure they meet a series of strict chemical emissions standards based on established criteria from key public health agencies.

“As a market leader, we’re acutely aware of our responsibility to invest time and resources to continuing the evolution of scrap tire recycling,” said Jeffrey Kendall, CEO of Liberty Tire Recycling.

“Our focus is long-term and if you look back over the last 20 years, the improvements in equipment, systems, processes and end products are impressive. At the same time, with our investments in research and development and support of tire retailers and end users, we’re only at the beginning of what can be accomplished.”

Synthetic turf infill manufactured at six Liberty Tire Recycling production plants already holds GREENGUARD Synthetic Turf Certification, including that which is manufactured at the company's Brunner, Ontario plant. Now all of the company's crumb rubber plants are certified, including Western Rubber in British Columbia and Lockport in New York.

Liberty Tire Recycling provides crumb rubber to synthetic turf manufacturers and installers nationwide for material that is likened to the “dirt” of a natural grass system. Recycled rubber is an integral part of synthetic turf systems at all levels and is one of the leading uses of recycled car and truck tires. A synthetic turf football field uses 250,000 pounds of recycled rubber made from 20,000 scrap tires. The crumb rubber is used to provide a stable, yet cushioned surface for both high-performance athletic use and safe play for children. The dust-free granules provide an infill that maximizes traction, drainage and shock absorption.

GREENGUARD Synthetic Turf Certification ensures that synthetic turf components meet stringent requirements for chemical emissions, lead content and heavy metal migration that are certified by independent laboratories. The certification is based.

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