



The Liberty Tire Motorsports BUZZ



Darlington 'Too Tough to Tame' 200

- Jayskis.com – feature placements (3)
- NASCAR.com feature story – NCWTS
- NASCAR.com's Six Pack of Pop with Raygan Swan
- Bleacher Report – Feature "Green w/Envy" Sponsor Story
- SBNation.com – Feature Story "Going Green with MAKE"
- TheHotLap.com
- NASCAR Camping World Trucks "News & Notes"
- TruckSeries.com Roundup
- ESPN.com NASCAR
- Auto Racing Daily
- Catchfence.com
- HardcoreRacefans.com
- PaddockTalk.com
- SpeedwayMedia.com – feature story
- AllLeftTurns.com
- Rotoworld Roundup



Search Feeds (Wire Pickups):

- MSNBC.com
- Yahoo! Sports
- MSN Sports Feed
- NBC Sports Feed
- NASCAR Home Track Affiliates





The BUZZ...continued

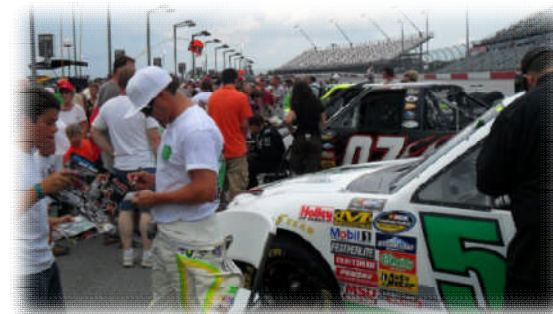
At-Track Interviews & TV Features:

- SPEED TV's Race Hub with Danielle Trotta
- MRN interview for broadcast
- SPEED Pit Road with Ray Dunlap
- SPEED Practice with Adam Alexander
- SPEED B-roll filming for Series – 5mins



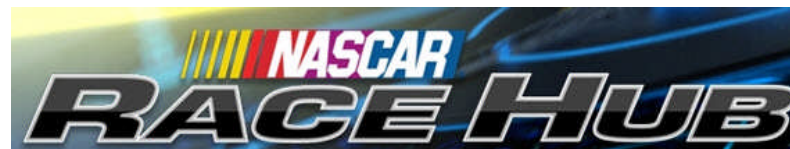
Race Night Air Time:

- TV Time Pre-race Broll Footage, truck – 15 sec.
- TV Time Pre-race Anthem – TJ – 15 sec.
- TV Time Green Flag & 1st Caution – 1 minute
- TV Time Lap 16- 1 minute
- TV Time Lap 55 Waltrip Commentating – 1 minute
- TV Time Lap 66 – Close Call
- TV Time Accident Lap 73 – 2 minutes
- Post Infield Care Media – 1 minute



Radio:

- Sirius NASCAR's Tradin' Paint
- ESPN's Burning Rubber Radio
- 107.9 The Gator Myrtle Beach
- Sirius XM's Race Time Radio
- FOX Sports Radio's Doin' Donuts
- Garage Talk Live with Vince Bonfigli
- Motorweek Live with Patrick Reynolds
- On Pit Row Radio with Steve & Charlie



Appearances:

- Pit Road Fan Signing with 2500 fans
- Liberty Tire Recycling Hospitality Suite Signing

