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**Liberty Tire Recycling Announces a 2023 Earth Day Initiative to Donate 5 Million Pounds of Rubber Mulch to Charitable Organizations**

*Driving a Greener Tomorrow Through Sustainable Solutions*

Pittsburgh, PA - April 20, 2023 - Liberty Tire Recycling, the premier provider of tire recycling services in North America, is pleased to announce this year's Earth Day initiative to give away 5 million pounds of recycled rubber mulch to charitable organizations within the next twelve months. This effort is part of Liberty Tire Recycling's ongoing commitment to environmental, social, and governance (ESG) initiatives.

Working with our retail partners, Liberty Tire Recycling will donate rubber mulch across the United States and Canada. This 5 million pounds can cover more than 100 playgrounds across North America where tens of thousands of children can play on the safest playground surface on the market today for many years to come.

"We are excited to announce this initiative as part of our ongoing commitment to sustainability and making a positive impact in our communities," said Thomas Womble, Chief Executive Officer of Liberty Tire Recycling. "This Earth Day, we are proud to be taking action to support the environment by diverting end-of-life material from landfills and repurposing it into a useful product for charitable organizations."

Rubber mulch is an environmentally-friendly alternative to traditional wood mulch and is made from recycled tires. It provides a long-lasting, low-maintenance solution for landscaping and playgrounds, while also preventing end-of-life tires from ending up in landfills.

"We believe that it is important to give back to the communities where we operate and to support organizations that share our commitment to sustainability," said Womble. "By donating 5 million pounds of rubber mulch, we hope to make a positive impact in the lives of those who benefit from these charitable organizations, while also promoting sustainability and environmental responsibility."

This Earth Day initiative is just one example of Liberty Tire Recycling's ongoing commitment to ESG initiatives. The company has a long history of sustainability and environmental responsibility, and a dedication to finding innovative solutions for repurposing end-of-life materials and reducing its environmental footprint.

For more information on Liberty Tire Recycling's Earth Day initiative, please visit [www.libertytire.com](http://www.libertytire.com).

**About Liberty Tire Recycling:**

*Liberty Tire Recycling is committed to partnering with industry leaders to help inspire a more sustainable planet. We are continuously striving to find new and better ways to reclaim, recycle, reuse and repurpose the more than 190 million end-of-life tires we collect for renewable solutions that benefit the long-term health of the world we live in. As the market leader in tire recycling management in North America, reclaiming more than 3 billion pounds of rubber each year, our passion is to make the world a better place to live for generations to come by boldly changing the way the industry approaches sustainability.*

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